

# Tips for a Healthy Commuter Van

## Attracting More VanPool and VanShare Riders – and Lower Fares

### Let Metro Help

Metro has a dedicated ridership recruiting program. Call us at 206-625-4500 to get your vanpool or vanship listed online on the Riders Wanted Bulletins and let us know you'd like some help recruiting riders. You can find Riders Wanted Bulletins for VanPool at [http://metro.kingcounty.gov/tops/van-car/riders/vp\\_riders-bulletin.html](http://metro.kingcounty.gov/tops/van-car/riders/vp_riders-bulletin.html) or for VanShare at [http://metro.kingcounty.gov/tops/van-car/vs/vs\\_riders-bulletin.html](http://metro.kingcounty.gov/tops/van-car/vs/vs_riders-bulletin.html)

### Talk Your Van Up

Tell friends, family, co-workers and employees at nearby locations how well your commuter van works. Most vanpoolers and vanshipers found their van from someone they know. The more people you talk to, the better your chances are for recruiting someone.

### Visit RideshareOnline.com

Access thousands of commuters at your fingertips with [www.RideshareOnline.com](http://www.RideshareOnline.com), the multi-state ridematching database. It's free and you can use it from any computer with Internet access. Just create your ridematch record and get contact information for commuters in the database who may be able to join your van. Your commuter van driver, or someone else from your van group, will already be registered in our database. Encourage other commute van participants to also register-it could help provide more names. If you have problems accessing your record, please contact Metro at 206-625-4500.

### Post "Riders Wanted " Flyers

Flyers get the word out. Post them in a common area at work, on your van, at the grocery store-wherever you think potential riders might see them. Call Metro at 206-625-4500 for one today or print your own at <http://metro.kingcounty.gov/tops/van-car/pdf/RidersWantedSign09.pdf>

### Check With Your ETC

Your company's Employee Transportation Coordinator or human resources department can be very helpful in spreading the word about your commuter van.

They also may know employees who are looking for a commuter van to join. You can increase your chances of finding riders by asking them to talk to ETCs from other nearby work places.

### Modify Your Route

Gaining more riders might be as easy as adding a pick-up point to your route or leaving at a different time.

Run it by your group and, if you can, give it a shot.

A good place to meet is at a park-and-ride lot.

An updated list of park and ride lots can be found at <http://www.rideshareonline.com/commuters/p&r.html> or call us at 206-625-4500.

### Consider Merging With Another Van

Is there another van that has a similar commute to yours? You could merge and gain riders and additional drivers too. Call 206-625-4500 for information on other vans that match your schedule.

### Persuade new Riders with a Free Ride

Do you have a potential rider who isn't sure if the van will work for them? Give them a Metro *Ticket-To-Ride* Flyer. The flyers are good for up to three free trips in your van. The ticket-flyers are available online at

[http://metro.kingcounty.gov/tops/van-car/doc/vp\\_tickettoride.doc](http://metro.kingcounty.gov/tops/van-car/doc/vp_tickettoride.doc) listed under Rider Recruitment & Retention.

Or, call Metro at 206-625-4500.

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